

PRODUCT DATA

FASSON®

FASSON® MC White FSC® Certified

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Introduction

A self-adhesive paper sheet product for offset printing.

Description

Face: A premium-quality machine-coated woodfree offset paper, semi-gloss finish, white only.
This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability

	Adhesive ➡	Permanent	Removable	Supertack
Backing ⤴				
Crack-Back® Plus (diagonal cracklines)		X	X	X
No cracklines		X	X	X
Scored backing* (parallel cracklines)		X		

* Parallel scored products have limitations compared to Crack-Back® Plus, see reverse side.

Printing & Conversion

Offset printing

Before applying the label, the surface must be clean, dry and grease-free.

Features:

Excellent lay flatness, enabling high-speed printing
The unique Crack-Back® Plus backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label.
Supertack adhesive is specifically developed for applications on rough and apolar surfaces.

Uses:

Multi-colour-, identification-, mailing (addressing/shipping)-, carton-, packaging-, inventory-, pricing-, barcode labels. Promotional-, seasonal-, theme-, children's-, toy- and collectable stickers. Magazine supplements; on flat or curved surfaces.
For indoor use only.

General

Shelf life: 2 years stored at 20°C / 55% R.H.

For information regarding EHS regulation, please visit our website under downloads "Technical bulletins" TB 7.8 Product Compliance Fasson Offset" and for technical guidance "Technical bulletins" – Offset printing.

PRODUCT CHARACTERISTICS

Physical properties

Face

Basis weight:	80 g/m ²	ISO 536
Caliper:	68 micron	ISO 534
Tensile:	5.2 kN/m MD	ISO 1924/2
Opacity:	87 %	ISO 2471

Adhesive

Permanent:	General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.
Removable:	General-purpose emulsion-based removable adhesive. A well-balanced combination of tack and adhesion permits easy removability from most non-porous surfaces. Good UV-resistance and cold temperature performance. Caution: Removability can be inhibited if the label is applied to surfaces with which it could react, such as surfaces printed with nitrocellulose-based inks, varnishes, polystyrene, and certain coated papers and board (SBR based coatings).
Supertack:	A water-based permanent adhesive specially developed for apolar and rough surfaces. High initial tack combined with strong permanent bond.

	Permanent	Removable	Supertack
Adhesion (N/m) (FTM 2 on steel/20 min. bond time)	380	100	460
Tack (N) (FTM 9 on glass)	10.5	3.5	15
Minimum application temperature	> +5	> +5	> +5
Service temperature range up to 24 hrs (°C)	+80	+80	+80
up to 1 hr (°C)	+110	+110	+110
Resistance to cold (°C) ¹⁾ down to	-40	-40	-40

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

Backing

Crack-Back® Plus:	One-side-coated bleached kraft paper, with diagonally crush-scored lines, along which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just 32 mm apart. Good lay flatness ensures first-class printing and finishing. <i>(For optimal functionality, take care of the following: minimum label size must be 20 cm². The shortest side of a rectangle or the smallest diameter of an ellipse must be at least 25 mm.)</i>	
No cracklines:	A bleached one-side-coated white kraft, especially designed for sheet products, featuring minimal moisture sensitivity.	
Scored backing	One-side-coated bleached kraft paper, with crush-scored lines, running in the machine direction, 35 mm apart. Bending along one of the lines will crack the backing open for easy removal. The functionality of scored backing products is strongly related to label size. We advise not to use scored backing for labels larger than A4 (210 x 297 mm) or smaller than A8 (52 x 74 mm). Also the direction of the score lines is of importance; for labels from A8 to A6 (105x 148 mm) it is commendatory to have the score lines parallel to the short side of the label. For products not complying to these recommendations Torraspapel - Lecta does not take responsibility for the functionality of the score lines. Use Crack-Back® Plus instead!	
Basis weight:	86 g/m ² (Crack-Back® Plus and Scored backing) / 80 g/m ² (No cracklines)	ISO 536
Caliper:	87 micron (Crack-Back® Plus and Scored backing) / 81 micron (No cracklines)	ISO 534
This product, FSC® C011032 certified, is sold as FSC® Mix Credit.		

Guarantee and liability:

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